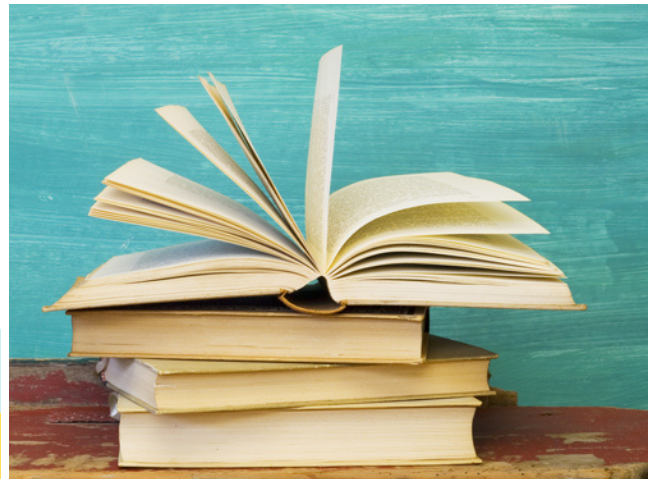


## Annual Report

2021-2022



### A Message from the Director



"I want the library to connect with everyone. I welcome your ideas for how the library can be relevant in your life"

- Michelle Duclos

Hello Frankenmuth Community! I am grateful for the opportunity to serve as your new Library Director and look forward to getting to know each one of you.

For those of you who do not know me yet, let me introduce myself. My family and I moved to Frankenmuth from North Carolina in 2015. My husband and I grew up in the surrounding area. We met at Michigan Technological University and moved to the Raleigh Durham area of North Carolina after graduation. We have five children who attend St. Lorenz and Frankenmuth High School. The very first place I visited when I moved to town was the library! I love our library and have been working at Wickson in various roles since 2018.

My vision for our library is to be the "go-to" resource in the community, for literacy, educational needs, and enrichment through reading, story times, programs, events and online resources. I want the library to connect with everyone whether our programs are here in our building or when we are on the road in our community. The public library is the ultimate place of possibilities. What other venue is open to everyone, requires no fee for services, offers high level staff assistance, provides resources on almost any topic, and includes programming for all ages?

Whether you love to read or are just learning to read, we have resources and staff to help you and your family. However, today's library is more than just reading! The library offers meeting spaces, collaboration rooms, online resources, laptop and hotspots for check out, and so much more. Staff are here to connect you to the information you need. It all starts with a library card!

I welcome your ideas for how the library can continue to be relevant in your life. We are committed to being a community hub where people can gather to learn, grow, and connect.

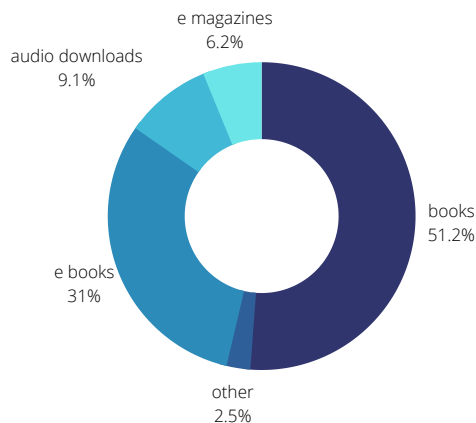
Please feel free to stop by and say hello. I would love to get to know you and hear your input about our library and our services.

359 S Franklin  
Frankenmuth, Mi 48734  
phone 989-652-8323 fax 989-652-3450  
[www.wicksonlibrary.org](http://www.wicksonlibrary.org)

**CONNECT**  
*Dream*  
**DISCOVER**

Open:  
Monday-Thursday 9am-7pm  
Friday 9am-5pm  
Saturday 10am-2 pm

## What is in the library collection?



Our collection of over 68,000 items includes books in a variety of formats: regular and large text, audio cds, books paired with audio, digital downloadable books and audio downloads. The library is increasing its collection of "things" for check-out including sewing machines, hotspots, laptops, pickleball set, CD players.

The library circulated **68,861** items last year which is up **33%** from 2020-2021 with physical books topping the numbers with **49,512** books, Ebooks, audio books and magazine downloads continue to grow as we made it easier to access through one platform (Overdrive/Libby).

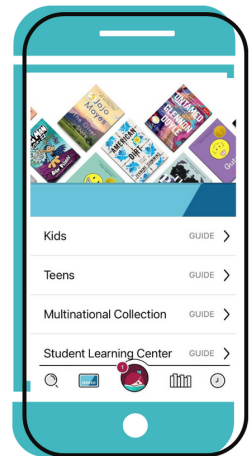
## You now have access to even more books!

To add your card for a partner library:

1. Go to MENU > Add Library
2. Search for the partner library and open it
3. Tap Sign In With My Card
4. Under "Partner Libraries," choose your home library and click on it
5. Enter your library card number
6. Complete for each partnering library

### Download Destination

- Great Lakes Digital Library
- Lakeland Digital Library
- Midwest Collaborative for Library Services
- Suburban Library Cooperative



Download the free Libby app on any device to get started or visit [libbyapp.com](http://libbyapp.com)



### Why Libby is your perfect reading companion.

- Read or listen on your phone, tablet, Kindle or other ereader.
- Change playback speed or set a sleep timer for audiobooks.
- Make any text large print and adjust lighting settings for ebooks.
- Questions? Get help in the app from the U.S. based Libby support team.

## What library services did we offer?

We offer **11 Hot spots**, **16 Chromebooks**, **5 Window Surfaces** for checkout along with 24/7 wifi here at the library and 11 public computers that logged **2650** sessions for a total of **94,462 minutes**. We printed **5162** pages and faxed **672** pages for you, in addition to copying and scanning. We provided one-on-one technology help by appointment. Over the year we answered over **21,500** questions, ordered **2893** books from other libraries for you through MEL and VLC.

The multipurpose room was used by over **71** groups during the year and our upstairs collaboration rooms were reserved **300** times. We were a community drop off location for Toys for Tots, Coats for Kids, School supplies and more!

According to the [ilovelibraries.org](http://ilovelibraries.org) "value of library use calculator," in **2021-2022**, the **Frankenmuth Wickson District Library** supplied **\$1,298,857.44** worth of resources to our community.



Archives 1906-present

## Beyond Books Services Available

**Computers**  
**Printing**  
**Faxing**  
**Copying**  
**Scanning**  
**Community Room**  
**Collaboration Rooms**  
**Private Study Room**  
**Chromebooks for checkout**  
**Wi-Fi Hotspots for checkout**  
**DVDs, Puzzles, Magazines**  
**Reading Booster Kits,**  
**Sensory Kits**  
**Literacy Kits, Vox Books**  
**Book Club Kits**  
**Library of Things**  
**Used Book Sale**



Did you know that signing up for a library card is free? All you need is proof of where you live and in 5 minutes, you will be ready to check out!

# What library programs did we offer?

<b>Early Childhood</b>	<b>60 programs</b>	<b>2114 participants</b>
Outside and online Story Time sessions, Take and Make Story Time Learning Kits, 1000 Books Before Kindergarten program, Summer Reading challenges, Paws for Reading and outside creative activities		
<b>Tweens and Teens</b>	<b>50 programs</b>	<b>673 participants</b>
Take and Make Kits, Summer Reading challenges, winter bingo reading challenge, passive programming in teen and tween areas, school support resource		
<b>Adults</b>	<b>50 programs</b>	<b>696 participants</b>
Books for Lunch Book Club, Constitution Seminar on Zoom and in person, Michigan Notable Book Club, Summer Reading challenges, winter reading bingo challenge, and outside author visits		
<b>Family/Outreach</b>	<b>15 programs</b>	<b>over 1000 reached</b>
Goose Chase virtual scavenger hunts, community wishing tree, Frankenmuth Farmer's Market events, Frankenmuth Trunk or Treat, Easter Egg Hunt, Peeps Diorama Contest farm visits, and Geocaching		



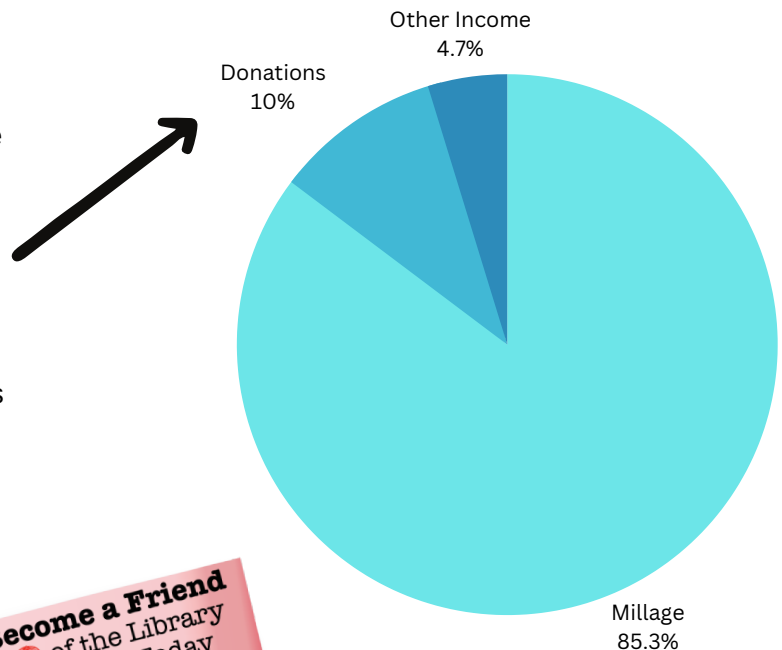
## Summer Reading Sponsors

The library is grateful for the generous donations of these community groups and businesses and their commitment to literacy. These sponsors helped us execute a successful 2022 summer reading program.

## How was the library funded?

The day-to-day operation of the library is funded primarily by a .85 milage on property located in the Frankenmuth School District

Charitable giving provides many extras beyond basic library services. Donations from individuals, businesses, community organizations and foundations have been essential in providing special programs and resources. These donations help with tween/teen special events, summer reading programming and prizes, adult programs and so much more!



## How can you help?



The library accepts **monetary donations** to the general fund, as a memorial to someone you would like to honor, or toward the future health of the library in the **Johanson Endowment and Capital Improvement Funds** through the Frankenmuth Foundation. Donation envelopes are available at the library or you can easily donate from our website through **Paypal**.

We also accept **new and gently used books** for our Friends of the Library book sale. Proceeds from this sale go toward our Summer Reading Program and other special projects and library upgrades.

## Board of Trustees

Lisa Roethlisberger: President  
Mary Anne Ackerman: Vice President  
Susan Todd: Secretary  
Tom Pepera: Treasurer  
Carol Lenard: Trustee  
Adele Martin: Trustee  
Marty Mattlin: Trustee  
Amy McAvoy: Trustee

## Library Staff

Michelle Duclos: Interim Library Director  
Kathy Wiese: Assistant Director  
Beth Emmons: Early Learning Specialist  
Barb Barger: Youth Services  
Deb Allport: Librarian  
Kelly Philp: Cataloging  
Jennifer Harden: Librarian  
David Woodke: Building Manager  
Chelsea Keat: Writer  
Olivia Zielke: Jr. Librarian  
Emma Maki: Library Page  
Quinn Andreotti: Library Page  
Katie Dennison: Library Page

## Friends of the Library

Nancy Birdsall: President  
Barb Heuvers: Vice President  
Karen Uebler: Secretary  
Kay Maier: Treasurer

Frankenmuth Wickson District Library  
359 S Franklin  
Frankenmuth, Mi 48734

PRSRT STD  
ECRWSS  
U.S. POSTAGE  
**PAID**  
EDDM Retail

Local  
Postal Customer  
Frankenmuth, Mi 48734

## Library Mission

The mission of the Frankenmuth James E. Wickson District Library is to provide quality services including books and other materials, programs, facilities and access to all forms of available media to help meet the educational, informational, cultural, and leisure time needs of the Frankenmuth service area.



## Strategic Plan 2023 -2025



Every 5 years, the library undertakes a thorough strategic planning process designed to reexamine its vision, mission, and strategic priorities. It is critical that we regularly examine ourselves and adapt to our community's current needs.

Over the next 3 years we will strive to **Welcome**, **Connect**, **Communicate**, and **Educate**.

The information shared with you here shows the Library's newest Strategic Plan which was approved by the Library Board of Trustees on November 14, 2022. In consideration of space for this Annual Report, more detailed information including the planning process, full strategic plan, and Year One plans can be found under the About Us section on our website.

### Welcome



- Create and maintain a welcoming environment
- Encourage staff development

### Connect



- Engage & connect with the community
- Enhance access to library services

### Communicate



- Promote the services and materials the library has to offer
- Develop partnerships that foster deeper community ties

### EDUCATE



- Enrich resources, services and spaces to encourage lifelong learning
- Expand non-traditional materials of various types